

She Rock's 2022 Girls Rock & Roll Retreat Community Rental Space Request Form

Who is She Rock She Rock? Established as a Twin Cities-based nonprofit in 2010, She Rock She Rock is a music education organization with a mission to empower girls, women, trans and nonbinary folks through the art of music. We provide an inclusive environment that values collaboration and diversity, develops leadership skills and fosters self-confidence. Through our music programs and events, we believe that creative expression can evoke social change, challenge gender stereotypes and encourage a climate of support within our community.



What is our signature
event? She Rock is thrilled
to kick off the 16th annual
Girls Rock & Roll Retreat
(GRRR). Check out this cool
video to learn more about
us. GRRR is a summer day
camp with a mission to
empower girls, trans and
nonbinary youth, ages 9-18
through music. Girls will
have the opportunity to
learn an instrument of
their choice (guitar, bass,

drums, keyboards, electronic digital instrument or vocals), form a band, collaboratively write songs, take social justice and music workshops, and perform in two live shows. No musical experience needed.

What are we seeking? She Rock seeks to rent a community space for the Girls Rock & Roll Retreat. The space will need to be large enough for 100+ people (Approx. 70 girls and 30 adult female teachers/volunteers). We would need 11 classrooms to be used for 11 bands to rehearse and 1 large space (like a gymnasium, cafeteria or large conference room) for lunch and camp gatherings. Other needs include a private/secluded space as we are *very* loud, all classroom spaces to be under lock & key so we can safely leave our band equipment in place overnight,

air conditioning, ADA accessibility, elevator (if stairs), central location in the Twin Cities near the bus lines, and access to a sink for an art project. Ideally, either a secluded wing or entire building could be reserved for only She Rock campers and teachers. Privacy is important for folks looking for safe spaces to be themselves.

When do we need it? Either 2 or 3 consecutive weeks, ideally between July 11 and August 5. Camp is scheduled from 9am-5pm Monday through Friday, with a finale concert on Friday evenings. The space will need to be available for 1) teachers to haul in band equipment the weekend before and haul it away the weekend after, and 2) parents to drop off their campers starting at 7:30am and pick them up until 6:30pm. Band equipment in the classrooms will need to be kept under lock and key overnight during all of GRRR.



How effective are we in supporting and empowering girl campers? 30% of campers receive full or sliding scale tuition scholarships through our Fairness Fund. 25% of campers self identify as black, indigneous or people of color (BIPOC). Since attending GRRR, campers reported the following results: 96% of camper's instrument ability improved, 88% of camper's songwriting ability improved, 81% of campers will continue playing music, 86% of campers feel more confident, and 53% indicated they wanted to be an activist. Between 140-250+ girls are supported annually through GRRR. 3,000+ girls and families follow on Facebook, Tik Tok and Instagram.

"It's amazing how being in such a welcoming space can change a person. When I come home from the Girls Rock & Roll Retreat, I am more confident in my voice, my music and myself. Getting on stage with my band, I had no doubts in what I was doing." ~Bella S.

What could we offer you? Community partnership! This would be a perfect opportunity for 1) exposure to a significant number of kids and their families in order to advance your organization's recruitment goals, 2) free advertising in She Rock media, 3) advancing your organization's diversity, equity and inclusion goals, especially as they relate to LGBQT+ and BIPOC. Let's find a way to rock each other!

Who to contact? Jeannine Burnette, Managing Director at jeannine@sherocksherock.com and Jenny Case, Artistic Director at jenny@sherocksherock.com. Thanks for considering us!